KM PRODUCT REVIEW box

ACIES INNOVATIONS
Creating AI Driven Organisations

About

- Public company based in Redwood City, California
- Develops and markets content management, file sharing tools and collaborations tools for businesses
- Founded in 2005 by Aaron Levie and Dylan Smith
- Software allows users to store and manage files in an online folder system across many devices

Functionalities

- Cloud-based content management system with security, collaboration and analytics related to the files and information.
- Used to store, share and collaborate on digital files
- Began as a service for storing, sharing and syncing files among users and different devices.
- Developed over time into an enterprise product with security and compliance

Improvements

- Make setting up easier and easy to understand
- Improve the overall interface in the Box web platform
- The Content management domain is crowded and on its own, it is weak. Need to add additional elements.
- Box is heading in the right direction, but the competition is strong

Our View

- Pricing is better than competitors
- Storage is unrivalled and much useful
- The security provided for the content is a differentiator
- Well thought through with respect to integrations.
- Can position themselves very well in headless content management system